

Conseil régional Nakonha:ka Regional Council**Meeting of the Executive****Thursday, March 20, 2025****Vision of the Commission by which we evaluate progress based on:**

- Supporting and enhancing the life of Communities of Faith where ministry takes place
 - Nurturing Social Justice and Outreach programs
 - Building Communications

IN ATTENDANCE

Norman Robert Boie	Chair, President
Adedeji Sunday Akintayo	Member
Denis Ashby	Member at large, Rep. First Third Ministries
Peter Bisset	Member, Finance and Extension Board
Rev. Barbara Bryce	Member, Granting and Enabling Leadership Team
Valerie Epps-Nickson	Member, General Meeting Planning
Rev. Pierre Goldberger	Member, La Table
Rev. Éric Hébert-Daly	Member, Executive Minister
Erika (Qian) Liang	Member
Rev. Christine Marie Gladu	Member, Pastoral Relations
Paul Stanfield	Member, Treasurer
Dr. Esther Guillen	Corresponding Member, Communities of Faith Support Minister
Joel Miller	Corresponding Member, Program Assistant to Executive Minister, Recording Secretary
Brian Ruse	Corresponding Member, Finance and Office Administrator

REGRETS/ABSENT

Rev. Florence Bukam	Member at Large
Bailey Eastwood	Member, Community and Justice
Rev. Rosemary Lambie	Member at large
Rev. Marie-Claude Manga	Member at Large
Lisa Byer-de Wever/Rev. Read Sherman/	Members, (co-chairs) Living into Right Relations Leadership
Rev. Jan Jorgensen	Circle

This meeting of the Nakonha:ka Regional Council Executive will deal with regular business, but will focus on the following key areas:

- Decide on Montreal Downtown Ministry Strategy Proposal

Land Acknowledgement – The land acknowledgment was held earlier in the day in conjunction with a presentation to members of the Executive; the presentation was outside of the scope of business of this Executive meeting.

Opening Devotions – Erika Liang opened the meeting with prayer.

Calling Meeting to Order – Norman Robert Boie, President, called the meeting to order at 2:38 PM:

In the name of the Lord Jesus Christ, the only Sovereign head of the Church, and by the authority of the Conseil Régional Nakonha:ka Regional Council of the United Church of Canada, I hereby declare this executive meeting duly constituted and to be in session for conducting the business which will properly come before it.

Au nom de Notre Seigneur, Jésus-Christ, chef souverain de l'Église, et par l'autorité qui m'a été conférée par le Conseil régional Nakonha:ka Regional Council de l'Église unie du Canada, je déclare que cette réunion exécutive est dûment constituée et qu'elle siègera pour le déroulement de toute affaire dont elle sera adéquatement saisie.

Equity Support Person

2025-03-20_001 MOTION (B. Bryce/D. Ashby) that the Conseil régional Nakonha:ka Regional Council Executive name Peter Bisset as Equity Support person for this meeting. **CARRIED**

Minutes of February 20, 2025

2025-03-20_002 MOTION (P. Bisset/A. Akintayo) that the Conseil régional Nakonha:ka Regional Council Executive approve the Minutes of February 20, 2025 as circulated. **CARRIED**

Agenda

2025-03-20_003 MOTION (V. Nickson/P. Goldberger) that the Conseil régional Nakonha:ka Regional Council Executive accept the agenda as circulated. **CARRIED**

Business Arising

Correspondence In

- a) January 28, 2025, Rev. Jennifer Mountain, re Kairos' call to cancellation of debt in this Jubilee year! (*for information*);
- b) February 25, 2025, Sarah Williams, Network Coordinator, Identity & Mission, Church in Mission Unit, The United Church of Canada, re Update on Selected Delegates to Pilgrimage of Learning (*for information*);
- c) February 25, 2025, Pierre Desrochers, Fiducie pour l'approvisionnement en hydrocarbures de la Basse Côte-Nord, re M. Jean Drolet nouveau Fiducie pour l'approvisionnement en hydrocarbures de la Basse Côte-Nord (*for information*);
- d) March 10, 2025, copied on a letter from Rev. Sarah Bruer, Program Coordinator for Admission and Recruitment, The United Church of Canada/L'Église Unie du Canada, to Rev. Florence Bukam, re ready for admission into ministry in The United Church of Canada as an ordained minister (*for information*);
- e) March 17, 2025, Rev. Steve Lawson, Knowlton United Church, re congregational decision to disband (*for information*);
- f) March 17, 2025, Rev. Steve Lawson, Kowlton Mountain-Valley United Church, re invitation to closing service for Knowlton United Church (*for information*).

Correspondence Out

- g) February 20, 2025, Rev. Eric Hebert-Daly, Executive Minister, Certificate of the Executive Minister of a Regional Council to Resolution Giving Consent, re Sale of Grandby United Church to Groupe Stabco Inc. (*for information*);
- h) February 21, 2025, Rev. Eric Hebert-Daly, Executive Minister, to Lilly Endowment, re The United Church of Canada's support of the Montreal School of Theology's funding proposal to the Lilly Foundation (*for information*);
- i) February 27, 2025, Rev. Eric Hebert-Daly, Executive Minister, to Regional Council General Council 45 Commissioners, re General Council 45 - Regional Council Orientation / Préparation pour le 45e conseil general (*for information*);

-
- j) March 5, 2025, Rev. Eric Hebert-Daly, Executive Minister, response to correspondence of Jan 28, 2025 from Rev. Jennifer Mountain, re Kairos' call to cancellation of debt in this Jubilee year! (*for information*);
- k) March 5, 2025, Rev. Eric Hebert-Daly, Executive Minister, Certificate of the Executive Minister of a Regional Council to Resolution Giving Consent, re transfer of Baldwin's Mills United Church cemetery to Lester Lake Cemetery Committee (*for information*);
- l) March 12, 2025, Rev. Eric Hebert-Daly Executive Minister, response to correspondence of Jan. 13, 2025 from Rev. Darla Sloan, Église unie St-Pierre et Pinguet, re use of social media like Facebook for sharing church information (*for information*).

Supporting and enhancing the life of Communities of Faith where ministry takes place
--

1. **Finance and Extension Board (F&E)** – Peter Bisset

- See 2025-02-19_Report-Executive Email Poll in Lieu of Meeting_Granby UC as **Appendix A¹**
- See 2025-03-03_Report-Executive Email Poll In lieu of Meeting_Baldwin's Mills UC as **Appendix A²**
- See 2025-03-13_Extract of Minutes of F&E Board Resolutions as **Appendix A³**

- a) **Montreal Downtown Ministry Task Group** – Peter Bisset highlighted the history that led to the proposed strategy (also outlined in the proposal)
- See *Montreal Downtown Ministry Strategy* as **Appendix B**

2025-03-20_004 MOTION (P. Bisset/P. Stanfield) Whereas the current conjuncture presents a potential viable route to create an exciting new orientation of the ministry of the United Church of Canada in downtown Montréal;

Whereas with the potential for site development at both the St. James and St-Jean building for renovation and/or repurposing in the near term, it has become urgent to work on a way forward for the ministries involved in those buildings and combining that with a substantial presence for the Regional Council and Kindred Works in central Montréal;

RESOLVED that, on recommendation of the Finance and Extension Board (“F&E”), the Conseil régional Nakonha:ka Regional Council (“Regional Council”) agree to the Action Plan to begin a consensus refinement and implementation of the Downtown Montréal Ministry of the United Church of Canada as detailed in the document entitled “Montreal Downtown Ministry Strategy v6” and outlined below:

1. The initial phase would involve consensus building with only 5 institutional participants – a) the Regional Council for its offices and programs, b) St. James United Church, c) Église unie St-Jean, d) Camino de Emaus, and e) Montreal City Mission. In view of their need to vacate their premises, if Saint Columba House wishes it could also be included.
2. F&E would hire a consultant to undertake a consensus building with the participants to establish their short and longer term needs and any refinements/changes useful at this time.
3. Kindred Works shall become involved at the appropriate time to define space needs and opportunities and possibly become itself a participant.
4. Once a general consensus is reached, F&E will hire a Project Manager to design and implement the space needs of the participants in close liaison with Kindred Works. In addition, the Project Manager will define schedules, manage temporary relocations or moves and liaise with participants engaged with the plan.

5. It is underlined that this Action Plan does not envisage a merging or combining of any of the ministries but a continuing of these ministries within a single framework to allow for the connexional spirit that so characterizes the United Church of Canada and in keeping with our promise for Deep Spirituality -Daring Justice -Bold Discipleship at this time in downtown Montréal.

CARRIED

Nurturing Social Justice and Outreach programs

2. **Living Into Right Relations Leadership Circle (LIRRLC)** – Co-Chairs sent regrets

Building Communications

3. **Communications** – Aviyah Abrams
- See *Communications Report* as **Appendix C**
4. **General Meeting Planning** – Valerie Nickson shared planning details for meeting that is taking place next week.
a) **General Meetings/Centennial Celebration**
i. Winter Annual General Meeting, March 28th – 29th 2025
ii. Celebration of Ministry, May 31st 2025 (Wesley United Church, Montreal) –
iii. Spring General Meeting, June 7th 2025, (Palais des congrès, Montreal)
iv. Centennial Celebration (Fall 2025)
- The Planning leadership team will return with a formal proposal at a future meeting
5. **Save the Dates! Nakonha:ka Upcoming Regional Council Events**
- Then, Let Us Sing!/ Ensemble, chantons! Release date has been delayed
- March 28th, 29th 2025, Annual Meeting, Winter, Online
- May 31st 2025, Celebration of Ministry Service (Wesley United Church, Montreal) at noon.
- June 7th 2025, Spring Meeting, Location: Palais des congrès, Montreal
- November 15th 2025, Fall Meeting, (in person and incorporating the centennial celebration).
6. **Granting & Enabling Leadership Team** – Rev. Barbara Bryce
a) **Grant Distributions Being Received for Information**
2025-03-20_005 MOTION (B. Bryce/V. Nickson) that the Conseil régional Nakonha:ka Regional Council Executive receive for information the following grant distributions for 2024-25:
1. **Kelley Fund Grants**
- Saint Lambert UC: Chimers Handbell Choir: \$1,500
- Beaconsfield UC: PAGTATANIM Conference: \$6,900
- Shawbridge United Church: Come for Breakfast: \$1,050
2. **Erskine & American – Mountainside Fund Grants (grants once a year)**
- Auberge Madeleine: Hébergement et support pour femmes âgées en situation d'itinérance: \$15,000
- Beaconsfield UC: Refugee Support & Integration Program: \$35,000
- Beaconsfield UC: Peer Support Program – Refugees: \$8,000
- Camp Cosmos: Amazing Kids at Camp Expansion: \$15,000

-
- Camp Cosmos: Culture & Nature Program: \$12,500
 - Cedar Park UC: Community Connections: \$7,000
 - Montreal City Mission: Power Within: \$15,000
 - Mount Royal United Church: Communauté francophone: \$9,000
 - Riverside UC: Riverside Intercultural Ministry: \$30,000
 - Saint Columba House: Read to Succeed: \$11,000
 - Saint Lambert UC: Sanctuary Alive: \$12,000
 - St. Martha's Chapel: Ecumenical Weekly Young Adult Bible Study: \$15,000
 - West Island LGBTQ2+ Centre: Youth Based Programming & Outreach: \$35,000

3. Good Samaritan Fund Grants

- Riverside UC: Out to Lunch Program: \$25,000
- Riverside UC: Riverside Cares: \$45,000
- Quebec Community Health Foundation: Patient Navigator Project: \$35,000
- Richmond-Melbourne UC: Seniors' Spiritual Awareness Program: \$35,000
- Montreal West UC: Extra Miles Senior Visiting Program: \$15,000
- Beaconsfield UC: BUC Seniors Programs: \$26,000
- Saint Paul's UC, Magog: Healthy Seniors' Living Exercise Program: \$23,500
- Cedar Park UC: Afternoon Tea Concerts for Seniors: \$5,900
- West Island LGBTQ2+ Centre: Seniors' Programming: \$35,000
- Danville-Asbestos Trinity UC: English Conversation & Tea: \$9,000

4. Rosemary Lambie Fund Grant

- Camp Cosmos: Amazing Kids at Camp Expansion: \$5,000

5. Granting & Enabling Strategic Fund Grant

- Mission Protestante Francophone de Longueuil: Continuation de ministre de paroisse: \$15,000

6. Trois-Rivieres French Ministry Fund Grant

- Danville-Asbestos Trinity UC: French Ministry: \$7,000

7. Bhal-Jun Fund Grants

- Saint Columba House: \$10,000
- Montreal City Mission: Resonance – Where Faith & Secularity Meet: \$15,000

CARRIED

b) Strategic Fund

2025-03-20_006 MOTION (B. Bryce/V. Nickson) that the Conseil régional Nakonha:ka Regional Council Executive amend the Strategic Funds terms of reference as follows: to increase the annual disbursement limit to \$100,000 with full discretion to Granting & Enabling Leadership Team (GELT) for the size of any individual grant within that overall limit. **CARRIED**

2025-03-20_006 MOTION TO AMEND (P. Bisset/E. Liang) to add to the sentence “This amount will be reviewed annually” to motion 2025-03-20_006. **DEFEATED**

New Business – none

Equity Monitor Reporting – Peter Bisset highlighted that all were respectful and meeting progressed well.

Conclusion

The Chair declares that all business having come before this meeting of the Executive is duly completed, and that the meeting is concluded at 3:11 PM.

Closing Prayer – Valerie Nickson closed the meeting with prayer.

Next meeting dates

- Thursday, April 23, 2025 (9:00 to noon) on zoom
- Thursday, May 15, 2025 (9:00 to noon) on zoom
- Thursday, June 19, 2025 (9:00 to noon) on zoom

Norman Robert Boie
Chair, President

Rev. Eric Hebert-Daly
Executive Minister

Nakonha:ka Executive Duty Roster			
Responsabilités des membres de l'exécutif pour Nakonha:ka			
	Opening Devotions / Moment de réflexion	Equity Monitor / Équipe d'équité	Closing Prayer / Prière de clôture
<i>23 apr/avr 2025</i>	Florence Bukam	Denis Ashby	Christine-Marie Gladu
<i>15 may/mai 2025</i>	Jan/Read/Lisa	Erika Liang	Rev. Rosemary Lambie
<i>19 june/juin 2025</i>	Peter Bisset	Adedeji Sunday-Akintayo	Denis Ashby

Appendices

Appendix A ¹	2025-02-19_Report-Executive Email Poll in Lieu of Meeting_Granby UC	Page 7
Appendix A ²	2025-03-03_Report-Exectuive Email Poll In lieu of Meeting_Baldwin's Mills UC	Page 8
Appendix A ³	2025-03-13_Extract of Minutes of F&E Board Resolutions	Page 9
Appendix B	Montreal Downtown Ministry Strategy	Pages 10-13
Appendix C ^{EN}	Communications Report	Pages 14-15
Appendix C ^{FR}	Rapport de communication	Pages 16-17

Appendix A¹

LE CONSEIL DE FINANCES ET DE L'EXPANSION du
THE FINANCE AND EXTENSION BOARD of

CONSEIL RÉGIONAL
NAKONHA:KA
REGIONAL COUNCIL

L'ÉGLISE UNIE DU CANADA – THE UNITED CHURCH OF CANADA

514-634-7015

225 50^e avenue, Lachine, QC, H8T 2T7

feendowment@gmail.com

Executive Committee Resolution

Report on the results of an email polling of the Executive Committee conducted in lieu of a meeting of the Finance & Extension Board of Conseil régional Nakonha:ka Regional Council of the United Church of Canada on February 19, 2025:

RESOLVED that Conseil régional Nakonha:ka Regional Council, acting by its Finance and Extension Board as a Commission, concur in the request of the Trustees of Granby United Church to amend its previous motions under the pending sale offer for the Granby United Church Building and land to confirm that the Buyer will be Groupe Stabco Inc.

The above resolution was circulated via email to the members of the Executive Committee of the Finance & Extension Board on February 17, 2025, the deadline for responding was 5:00 p.m. EST on February 19, 2025. A majority of Executive Committee members voted in favour of the resolution via email by the stated deadline and the resolution was duly adopted on February 19, 2025.

Caroline Leamon

Caroline Leamon
Secretary

Appendix A²

LE CONSEIL DE FINANCES ET DE L'EXPANSION du
THE FINANCE AND EXTENSION BOARD of

CONSEIL RÉGIONAL
NAKONHA:KA
REGIONAL COUNCIL

L'ÉGLISE UNIE DU CANADA – THE UNITED CHURCH OF CANADA

514-634-7015

225 50^e avenue, Lachine, QC, H8T 2T7

feendowment@gmail.com

Executive Committee Resolution

Report on the results of an email polling of the Executive Committee conducted in lieu of a meeting of the Finance & Extension Board of Conseil régional Nakonha:ka Regional Council of the United Church of Canada on March 3, 2025:

RESOLVED that Conseil régional Nakonha:ka Regional Council, acting by its Finance and Extension Board as a Commission, concur in the request of the Trustees of Baldwin's Mills United Church to transfer gratuitously its Lake Lester cemetery (Lots 2 935 270 and 2 935 271 of the Cadastre du Québec, located in Coaticook, QC) to Le Comité du Cimetière de Lac Lester (Lester Lake Cemetery Committee) a corporation duly constituted under Part III of the Québec Companies Act.

The above resolution was circulated via email to the members of the Executive Committee of the Finance & Extension Board on February 27, 2025, the deadline for responding was 1:00 p.m. EST on March 3, 2025. A majority of Executive Committee members voted in favour of the resolution via email by the stated deadline and the resolution was duly adopted on March 3, 2025.

Caroline Leamon

Caroline Leamon
Secretary

Appendix A³

LE CONSEIL DE FINANCES ET DE L'EXPANSION du
THE FINANCE AND EXTENSION BOARD of

CONSEIL RÉGIONAL
NAKONHA:KA
REGIONAL COUNCIL

L'ÉGLISE UNIE DU CANADA – THE UNITED CHURCH OF CANADA

514-634-7015

225 50^e avenue, Lachine, QC, H8T 2T7

feendowment@gmail.com

Board Resolutions

Extract of minutes of the meeting of the Finance & Extension Board of Conseil régional Nakonha:ka Regional Council of the United Church of Canada held on March 13, 2025 at 4:00 p.m. via Zoom videoconferencing

Property Committee:

MOTION (F. Braman/P. Stanfield) RESOLVED to amend the motion previously adopted to include the precision indicated in red:

*RESOLVED that Conseil régional Nakonha:ka Regional Council, acting by its Finance and Extension Board as a Commission, offer zero-interest lines of credit to the Communities of Faith that will be participating in the oil tank conversion project, with 50% of the balance not covered by the Faithful Footprints grants to be considered a grant by the Finance and Extension Board and the other 50% to be **converted to a zero-interest loan to be** repaid by the Communities of Faith. Financial accommodations for Communities of Faith are possible in extenuating circumstances.*

CARRIED.

MOTION (F. Braman/C. McAlpine) RESOLVED that Conseil régional Nakonha:ka Regional Council, acting by its Finance and Extension Board as a Commission, authorize the replacement of the elevator hose at Summerlea United Church for a cost of \$3,900 plus applicable taxes. CARRIED.

Certified true minutes of Board meeting of March 13, 2025.

Caroline Leamon

Caroline Leamon
Secretary

Appendix B*Action Plan to begin consensus refinement and implementation of a Downtown Montréal Ministry of the United Church of Canada**Preamble*

The Finance and Extension Board (F&E) was established by federal law (with Quebec's concurrence) in 1926, quickly following the creation of the United Church of Canada. It merged the much older Presbyterian Board of Trustees of the Presbytery of Montreal and the Methodist Union of the City and Suburbs of Montreal and was designed to provide financial and mission support to the new church. F&E was initially focused on the original Montreal Presbytery of the United Church but has since expanded its responsibilities across Quebec as the boundaries of the old Presbytery shifted and with the creation of the Church's new regional council structures. The constitution of F&E was updated in 2020 with the approval of the General Council of the United Church of Canada.

F&E has a broad mandate involving the management of financial and property resources of the Church in our region for ministry and mission. However, its "objects and powers" extend beyond those fiduciary and management roles to include encouraging and supporting ministry and mission more generally. For example, the first of F&E's objects and powers according to its constitution is:

...to enable and facilitate by way of financial and material assistance and expertise, the extension of the United Church of Canada, including the visioning, transformation, establishment and reorganization of communities of faith of all types (including without limitation pastoral charges, congregations, outreach ministries, chaplaincies, faith-based communal living, house churches, online communities, and others), in accordance with the policies and decisions of the General Council and/or the Regional Council;¹

F&E is also charged in its constitution with seeking "... to further the connexional spirit and to promote the spiritual and temporal welfare of the communities of faith and other ministries of the United Church of Canada..."²

Therefore, consistent with its constitutional responsibilities and powers within the region, F&E is inviting reflection and conversation on the future of United Church ministry and mission in Downtown Montreal. The situation in Downtown Montreal is of particular concern to F&E given its responsibilities for oversight of property issues, recognizing that several of our downtown communities of faith are facing serious property-related challenges that threaten their ongoing ministries, even their very existence. To develop a vision for how we may continue as a vibrant actor in the spiritual and social life of downtown Montreal, F&E has prepared this perspective on our future in the city centre. We invite all concerned communities of faith to join us in conversation, prayer, and reflection (which we hope will lead to planning and action) to ensure that the Body of Christ – as we in the United Church understand it and incarnate it – has a vibrant future in the urban core of Montreal.

¹ See section 3.1 of the *2020 Restatement of the Constitution, The Finance and Extension Board of conseil régional Nakonha:ka Regional Council – Le conseil des finances et de l'expansion du conseil régional Nakonha:ka Regional Council*.

² Ibid, section 3.2.

Theological foundations

The theological foundations for renewed, coordinated United Church of Canada (UCC) congregational and social justice ministry in downtown Montreal are the biblical imperative for justice, our redemptive belief in the Kingdom of God on earth, the incarnation of Christ and the ongoing presence of the Spirit, and the *missio Dei* of God's people "sent out" into the world. These convictions challenge our church to participate in God's mission of healing, reconciliation, and transformation, upholding the dignity of every individual while celebrating "God with us" in joy-filled worshipful.

Jesus's life offers a model for integrated worship and justice work. His engagement with diverse and marginalized communities reflects a commitment to inclusivity and justice, in prayer and in action. This vision compels UCC communities of faith to act as agents for reconciliation and right relationship in a city marked by great cultural and socioeconomic diversity, and to immerse ourselves in the struggles of life in our city – bringing hope, solidarity, and advocacy to the vulnerable.

A renewed Montreal Downtown Ministry of the United Church can draw on one of the deepest theological and organizational roots of one of our founding denominations, the Methodist commitment to "connexionalism". This is the belief that the church is a network of interconnected relationships, where no congregation, community-based mission, or individual member is isolated. It emphasizes mutual support, accountability, and shared mission among local communities of faith, clergy, and laity. This kind of connection (or "connexion" as the old Methodists spelled it) ensures unity, while also pooling resources for outreach and ministry. It holds that Christians grow in faith and effectiveness through communal interaction, enabling the church to work for spiritual growth and social justice, and to embody the "connexion" among believers (and, often, with non-believers) to accomplish God's mission in the world.

Downtown Montréal Ministry of the United Church of Canada

The Nakonha:ka Region oversees about one hundred church properties and has delegated commission powers to the Finance and Extension Board (F&E) for all property matters of the Region. While many communities of faith face challenges to maintain the properties they hold in trust for the United Church, the situation in Downtown Montreal is of particular concern. There are serious questions about the future of the properties of Saint Columba House (SCH), St. James United (SJUC), and Église St-Jean with profound implications for these ministries and for the other resident communities of faith in those buildings.

The Current Situation in the Downtown Core is as follows:

1. Major development on the site of SJUC continues to progress under the supervision of Kindred Works (KW), the SJUC Trustees, and F&E/Nakonha:ka. The property is a historical site and cannot be sold or altered without Quebec government approval.

2. F&E has been involved in the evaluation and assessment of the SCH building and has deemed that it may be necessary to close the facility.
3. Montreal City Mission (MCM) operates vital and sustainable programming from lease space at SJUC, is in expansion to other regions, and requires more programming space for its staff and clinics.
4. The Église St-Jean property, strategically situated but in need of considerable structural improvement, is subject to discussion of sale due to renovation costs and to commercial development in the immediate surrounding area. The St-Jean community of faith has a strong desire to sustain and grow its vital French Ministry in the downtown core.
5. Camino de Emaus, our franco-hispanic United Church community of faith, is also resident and active in the St-Jean building with a strong sense of mission into the future.

Consistent with its mandate and recognizing the challenging situation of our communities of faith in the downtown core and the properties they hold in trust, F&E is initiating this discussion paper – a “straw man proposal” if you will – to consider the consolidation of UCC property assets and programming in the downtown core, potentially to a redeveloped St James site – a “New Room” for United Church of Canada’s ministry and mission.³

F&E views this opportunity as a possible expansion of the United Church of Canada ministry in Montreal and as appropriate stewardship of existing properties. It will involve Kindred Works as property manager and developer in partnership with the resident communities of faith (including the community-based ministries) and with F&E/Nakonha:ka.

Such a strategy would include the creation of a management leadership team, project management office, inclusion of the community support minister as a key role and involve the varied ministries of the downtown core.

A Management Committee will be formed by the Regional Council /F&E that will include representation from Kindred Works, the Trustees’ representatives of participating communities of faith, representation from the Boards of Directors of the community-based and other resident ministries, a representative from Regional Council Executive, and others as determined by the agreement.

The Management Committee will be responsible for the planning and implementation of this strategy. All business operations and site management will be coordinated through the Management Committee. The financial model for revenue / expense sharing will be developed and approved by the management committee and Regional Council. Capital funding will be provided by F&E. Organizing transition space for SJUC and MCM will also be the responsibility of this committee when work on the heritage architecture requires that they temporarily vacate the site.

A Project Management Office will be established to collaborate with all parties in the planning and execution of this strategy. The PMO will be accountable to the Management Committee of the

³ The “New Room” was the first dedicated Methodist meeting place for worship, Christian education, and social action. The oldest Methodist building in the world, the New Room was founded by John Wesley in 1739 in Bristol and became the cradle of the worldwide Methodist movement; it remains open and functional to this day. See <https://www.newroombristol.org.uk/>

CrNRC Executive . The PMO will work with F&E on all property matters, with Regional staff support as required. The Project Manager will be on staff and have appropriate professional credentials.

Roles and Responsibilities

The integrated congregational COF that would result will assure the sustainability for ministry including worship in English, French and Spanish, Christian education and outreach, pastoral care, and music. Core funding for the ministry will be guaranteed through the Granting and Enabling Strategic Fund and/or Mission Support. The SJUC, Église St-Jean (along with La Table), and Camino communities of faith will define the long-term ministry and worship goals of the New Room in their own Ministry Plans.

A new "United Community Ministries" could be established. MCM and SCH may consider collaborating to develop a new Incorporated ministry to be located on the New Room site. This Ministry will oversee any expansion or refugee support and multi-faith initiatives in the Region or assist in the development of existing community-based initiatives. This Ministry, like its founding community-based ministries, will be subject to the policy of Incorporated Ministry of the United Church of Canada.

Offices of the Regional Council will be transferred to this site after completion of the development.

The KW organization will develop market rate and affordable housing on the current St James site and may integrate new UCC office or clinic spaces into the new structures. KW will operate and maintain all property, manage property finances, and seek out grant funding from CPRQ, other government agencies and the UCC Foundation for capital improvements.

F&E will support the development of the Downtown Ministries by extending a substantial and justifiable line of credit. All property and financial matters of this strategy will be under the oversight of F&E.

The Regional Council will support this initiative and ensure its implementation.

Peter Bisset
President Finance and Extension Board
February 4, 2025

Appendix C^{EN}

2025-03-17 **Communications Report to Executive** (submitted by Aviyah Abrams)

STRATEGIC OBJECTIVES

Growth-Invite: A small portion of the Targeted Communications Team has been meeting to review the communications plan and the newsletter, and to rethink the planning of future communications.

Indigenous Pathways: The new monthly LIRR newsletter is getting in the mid sixties open rate, the same as the Nakonha:ka regional newsletter.

Common Good: A message was sent regarding a grant opportunity for students.

Community Events: There had been an increase of community events either shared to me directly, or through the website.

COMMUNICATIONS ANALYSIS

Email Analytics

The chart below shows the detailed list of communications that were emailed out between mid-February and mid-March 2025.

Sent date	Message	Subject	Sends	Open %	Click %	Bounce %	Revoked %
Mar 13, 2025	Update Bursaries/Bourses	2025 Student Bursaries/Bourses d'études 2025	477	65.20	3.77	0.63	0.00
Mar 12, 2025	Newsletter / Bulletin 2025-03-12	Newsletter / Bulletin 2025-03-12	477	65.20	22.85	0.63	0.00
Mar 3, 2025	LIRR Newsletter 2025-03-03	LIRR Newsletter/Infolettre de VERU 2025-03-03	478	66.32	15.90	0.84	0.00
Feb 27, 2025	Newsletter / Infolettre 2025-02-26-CORRECTIONS	Newsletter / Infolettre 2025-02-26-CORRECTIONS	473	64.69	8.25	0.42	0.00
Feb 26, 2025	Newsletter/Infolettre 2025-02-26	Newsletter/Infolettre 2025-02-26	474	68.78	22.78	0.63	0.00
Feb 21, 2025	Reminder / Rappel	Reminder / Rappel	474	66.03	2.11	0.42	0.00
Feb 20, 2025	Sad News/Triste nouvelle	Reverend Dorothy Louise Cunningham	474	68.14	2.95	0.42	0.00

No Open and Click Rates from Constant Contact after December 2024 and nothing substantial on other platforms, but this is what AI Overview gathers:

For faith-based organizations in Canada using Constant Contact in February 2025, expect an average open rate of around 41.30% and a click-through rate (CTR) of 2.5%.

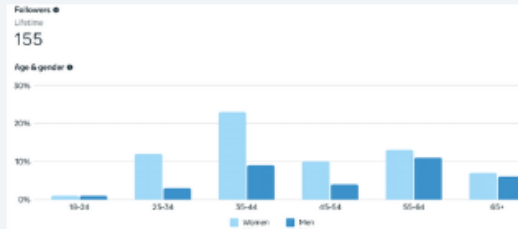
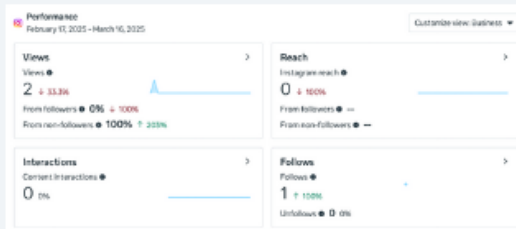
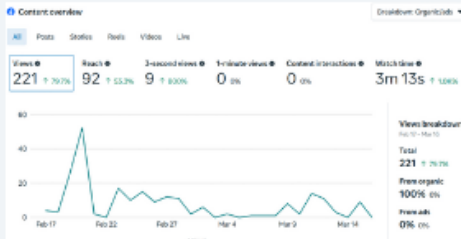
Here's a more detailed breakdown:

- **Open Rate:**
 - Faith-based organizations see approximately 41.30% of their emails opened by recipients.

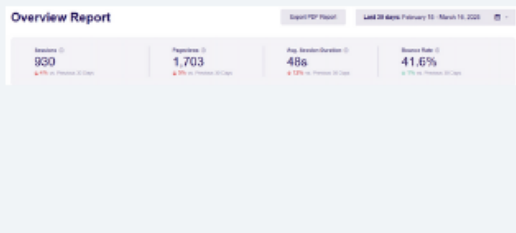
- **Click-Through Rate (CTR):**
 - The average click-through rate for faith-based organizations is around 2.5%.

- **Industry Comparison:**
 - Faith-based organizations have a higher open rate than the average across all industries, which is around 28.6%.

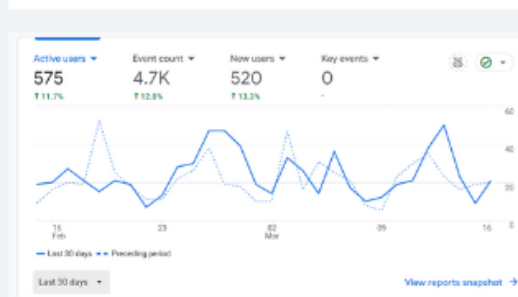
Social Media and Web Site Analytics (mid-February to mid-March 2025)



Website



- Top Posts/Pages**
- Home - Nakhonaka Region 13
 - Regional Council Gathering - March 2025 (pdf) - Nakhonaka Region 13
 - Regional Council Gatherings - Nakhonaka Region 13
 - Staff - Nakhonaka Region 13
 - Kakani - Conseil régional Nakhonaka
 - Discipline and Leadership - Nakhonaka Region 13
 - Bureaux - Nakhonaka Region 13
 - Newsletter - Nakhonaka Region 13
 - Greeting and Greeting - Nakhonaka Region 13
 - Palace - Nakhonaka Region 13
- [View Full Posts/Pages Report](#)



Appendix C^{FR}

2025-03-17 Rapport de communication au Conseil exécutif (présenté par Aviyah Abrams)

OBJECTIFS STRATÉGIQUES

Croissance - invitation : Une petite partie de l'équipe de communications ciblées s'est réunie à quelques reprises pour revoir le plan de communication et le bulletin d'information, et pour repenser la planification des communications futures.

Parcours autochtone : La nouvelle lettre d'information mensuelle de la LIRR obtient un taux d'ouverture d'un peu plus de 65 %, au même titre la lettre d'information régionale Nakonha:ka.

Bien commun : Un message a été envoyé concernant une opportunité de bourse pour les étudiants.

Événements communautaires : Il y a eu une augmentation du nombre d'événements communautaires qui m'ont été partagés directement ou par l'intermédiaire du site web.

ANALYSE DES COMMUNICATIONS

Analyse des courriels

Le tableau ci-dessous présente la liste détaillée des communications envoyées par courrier électronique entre la mi-février et la mi-mars 2025.

Sent date	Message	Subject	Sends	Open %	Click %	Bounce %	Revoked %
Mar 13, 2025	Update Bursaries/Bourses	2025 Student Bursaries/Bourses d'études 2025	477	65.20	3.77	0.63	0.00
Mar 12, 2025	Newsletter / Bulletin 2025-03-12	Newsletter / Bulletin 2025-03-12	477	65.20	22.85	0.63	0.00
Mar 3, 2025	LIRR Newsletter 2025-03-03	LIRR Newsletter/infolettre de VERJ 2025-03-03	478	66.32	15.90	0.84	0.00
Feb 27, 2025	Newsletter / Infolettre 2025-02-26-CORRECTIONS	Newsletter / Infolettre 2025-02-26-CORRECTIONS	474	64.69	8.25	0.42	0.00
Feb 26, 2025	Newsletter/infolettre 2025-02-26	Newsletter/infolettre 2025-02-26	474	68.78	22.78	0.63	0.00
Feb 21, 2025	Reminder / Rappel	Reminder / Rappel	474	66.03	2.11	0.42	0.00
Feb 20, 2025	Sad News/Triste nouvelle	Reverend Dorothy Louise Cunningham	474	68.14	2.95	0.42	0.00

Il n'y a pas de taux d'ouverture ni de taux de clics chez Constant Contact après décembre 2024 et rien de substantiel sur d'autres plateformes, mais voici ce qu'AI Overview recueille :

Pour les organisations confessionnelles au Canada utilisant Constant Contact en février 2025, attendez-vous à un taux d'ouverture moyen d'environ 41,30 % et à un taux de clics (CTR) de 2,5 %.

De façon plus détaillée :

Taux d'ouverture :

Les organisations confessionnelles voient environ 41,30 % de leurs courriels ouverts par les destinataires.

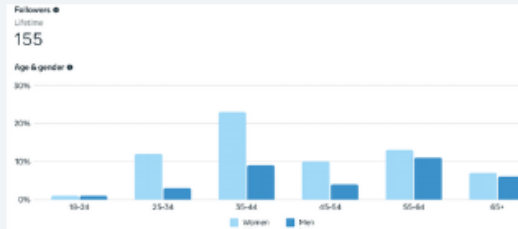
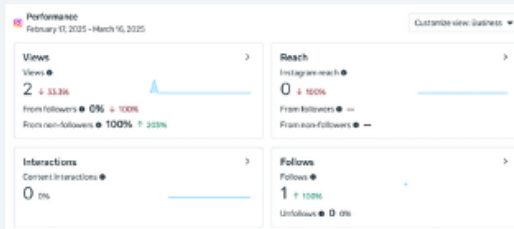
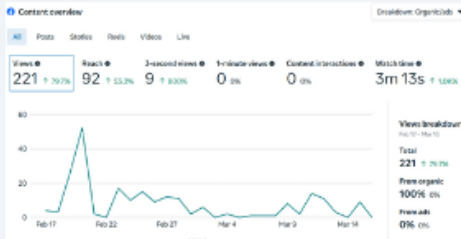
Taux de clics (CTR) :

Le taux moyen de clics pour les organisations confessionnelles est d'environ 2,5 %.

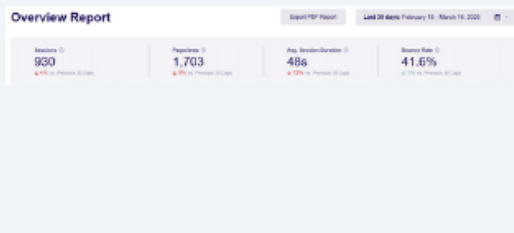
Comparaison avec le secteur :

Les organisations confessionnelles ont un taux d'ouverture plus élevé que la moyenne de tous les secteurs d'activité, qui est d'environ 28,6 %

Analyse des médias sociaux et du site web (de la mi-février à la mi-mars 2025)



Website



- Top Posts/Pages**
- Home - Nakonha:ka Region 13
 - Regional Council Gathering - March 2025 (pdf) - Nakonha:ka Region 13
 - Regional Council Gatherings - Nakonha:ka Region 13
 - Staff - Nakonha:ka Region 13
 - Akkant - Conseil régional Nakonha:ka
 - Discipline and Leadership - Nakonha:ka Region 13
 - Bureaux - Nakonha:ka Region 13
 - Newsletter - Nakonha:ka Region 13
 - Gathering and Greeting - Nakonha:ka Region 13
 - Prayers - Nakonha:ka Region 13

