
Conseil régional Nakonha:ka Regional Council
Meeting of the Executive
Thursday, January 15, 2026

Vision of the Commission by which we evaluate progress based on:

- Supporting and enhancing the life of Communities of Faith where ministry takes place
 - Nurturing Social Justice and Outreach programs
 - Building Communications

IN ATTENDANCE

Norman Robert Boie	Chair, President
Denis Ashby	Member Rep. First Third Ministries
Rev. Barbara Bryce	Member, Granting & Enabling
Rev. Florence Bukam	Member at Large
Rev. Lisa Byer-de Wever	Members, Living into Right Relations Leadership
Christine Marie Gladu	Member, Pastoral Relations
Rev. Pierre Goldberger	Member, La Table
Rev. Éric Hébert-Daly	Member, Executive Minister
Rev. Rosemary Lambie	Member at Large
Nathaniel McMaster	Member, Nominations
Royal Orr	Member, Finance and Extension Board
Paul Stanfield	Member, Treasurer
Shanna Bernier	Corresponding Member, First Thirds Ministry Minister
Rev. Dan Hayward	Corresponding Member, Pastoral Relations Minister
Joel Miller	Corresponding Member, Program Assistant to Executive Minister, Recording Secretary
Brian Ruse	Corresponding Member, Finance & Office Administrator

REGRETS/ABSENT

Rev. Adedeji Sunday Akintayo	Member at Large
Rev. Bailey Eastwood	Member, Community and Justice
Erika (Qian) Liang	Member at Large
Rev. Marie-Claude Manga	Member at Large
Rev. Virginia Wallace	Member, General Meeting Planning

This meeting of the Nakonha:ka Regional Council Executive will deal with regular business, but will focus on the following key areas:

- Decide on recommendation from Finance and Extension Board (Policy for Church Property Transfer to a Regionally Held Vehicle (LP))
- Decide on recommendations from the Pastoral Relations Leadership Team (a Call and an Appointment)
- Decide on recommendation from First Thirds Ministry (Online Young Adult Ministry Project job description)
- Discern a response to concerns received about *Here from the Beginning* exhibit

Land Acknowledgement – Rev. Lisa Byer-de Wever, Diaconal Minister asked members to consider something new they may have learned over the past year about First Nations territories and/or right relations in general.

Opening Devotions – Norman Robert Boie opened the meeting with a prayer.

Time for Sharing – any who felt called to share were invited to do so.

Calling Meeting to Order – Norman Robert Boie, President, called the meeting to order at 9:12 AM:

In the name of the Lord Jesus Christ, the only Sovereign head of the Church, and by the authority of the Conseil Régional Nakonha:ka Regional Council of the United Church of Canada, I hereby declare this executive meeting duly constituted and to be in session for conducting the business which will properly come before it.

Au nom de Notre Seigneur, Jésus-Christ, chef souverain de l'Église, et par l'autorité qui m'a été conférée par le Conseil régional Nakonha:ka Regional Council de l'Église unie du Canada, je déclare que cette réunion exécutive est dûment constituée et qu'elle siègera pour le déroulement de toute affaire dont elle sera adéquatement saisie.

Equity Support Person

2026-01-15_001 MOTION (D. Ashby/L. Byer-de Wever) that the Conseil régional Nakonha:ka Regional Council Executive name Shanna Bernier as Equity Support person for this meeting. **CARRIED**

Minutes of November 20, 2025

2026-01-15_002 MOTION (N. McMaster/D. Ashby) that the Conseil régional Nakonha:ka Regional Council Executive approve the Minutes of November 20, 2025 as corrected (Mark Hammond appeared twice in attendance and has now been corrected). **CARRIED**

Agenda

2026-01-15_003 MOTION (B. Byrce/P. Goldberger) that the Conseil régional Nakonha:ka Regional Council Executive accept the agenda as amended:

1. Addition of report *NRC Nominations Report (president-elect_restructuring)* under section 6.

CARRIED

Correspondence In

- a) November 15, 2025, Rev. Tami Spires, re request for a motion for the regional council (*for future discernment*);
- b) November 18, 2025, Cheryl-Ann Stadelbauer-Sampa, Senior Governance Support Lead, re structural change evaluation focus groups request for regional council financial data (*for information*);
- c) December 3, 2025, Rev. Linda Buchanan, Minister at Beaconsfield United Church, re Here from the Beginning exhibit (*for information*);

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- d) (second letter) December 3, 2025, Rev. Linda Buchanan, Minister at Beaconsfield United Church, re Here from the Beginning exhibit (*for action under new business*);
 - e) December 4, 2025, Richard Chambers, Volunteer Co-ordinator, Canadian Interfaith Conversation, re Bill 9 New Secularization Legislation in Quebec - United Church/interfaith co-operation (*for information*);
 - f) December 19, 2025, Jean Lagueux, Chair of the Board of Trustees, re St. James Board of Trustees - Request for an update on the creation of a Regional Trust (*for information*);
 - g) December 19, 2025, Sarah Clark, Executive Director of MSCH, Maylanne Maybee, Chairman of the Board of Directors of MSCH, and Luc Lefebvre, MSCH Building Committee, re Building Evaluation Reports - Maison Saint Columba (MSC) (*for information*); - *see SCH Building Evaluations in SharePoint*
 - h) December 23, 2025, Paul Stanfield, Regional Council Treasurer, re resigning from the St. James United Church Commission (*for information*);
 - i) December 29, 2025, Fred Braman, Finance & Extension Board, re draft Policy on transfer of Church Property to regionally held vehicle (*for action Finance & Extension Board*);

Correspondence Out

- j) November 27, 2025, Peter Bisset, Chair, SLUC Council, to Armand Dayang, re MPFL Lease (*for information*);
- k) November 28, 2025, Fred Braman, Finance & Extension Board, to Juli Morrow, Kindred Works, re transferring St. James United Church to a limited partnership (*for information*);
- l) November 29, 2025, Fred Braman, Finance & Extension Board, to Me Geneviève Barsalou, Notary, re Harrington Harbour - United Church – 50251425 (*for information*);
- m) December 3, 2025, Rev. Eric Hebert-Daly, Executive Minister, to Rev. Linda Buchanan, Minister at Beaconsfield United Church, re Here from the Beginning exhibit (*for information*);
- n) December 4, 2025, Rev. Eric Hebert-Daly, Executive Minister, re Certificate of the Executive Minister of a Regional Council to Resolution Giving Consent to Trustees of Elizabeth United Church – Harrington Harbour Pastoral Charge (*for information*);
- o) January 5, 2026, Rev. Eric Hebert-Daly, Executive Minister, to Paul Stanfield, Regional Council Treasurer, re resigning from the St. James United Church Commission (*for information*);

Supporting and enhancing the life of Communities of Faith where ministry takes place

1. Consent Packet

2026-01-15_004 MOTION (L. Byer-de Wever/R. Orr) that the Conseil régional Nakonha:ka Regional Council Executive:

- a) concur with the recommendation of the Pastoral Relations Leadership Team that the call of Rev. Dr. Michael Caveney, ordained minister, to the Cedar Park pastoral charge, be full-time (40 hours/week), beginning July 1, 2026, be approved.
- b) concur with the recommendation of the Pastoral Relations Leadership Team to appoint Rev. Lee Ann Hogle, ordained minister (retired), to the Richmond-Melbourne Pastoral Charge as Pastoral Care Minister, part-time (12 hours/week), January 1 to December 31, 2026, be approved.

CARRIED

Business

2. **St. James United Church Commission** – A meeting was recently held; members of the Commission were thanked for their ongoing work and continued support. Rev. Rosemary Lambie shared that an extensive written report will be coming to a future meeting. There was question about correspondence and if a response will be generated from this body. The process around property management has been slow. Paul Stanfield was thanked for his work (he has resigned from the Commission). Getting information and the flow of communication has been a struggle. The Executive was reminded of the history of this file to assist with their understanding of the ongoing complexities (in particular, maintaining ongoing ministry, managing property, potentials for a land trust, financial implication – i.e., loans/ debt load).
3. **Secularism Law (Bill 9)** – Rev. Eric Hebert-Daly pointed members to the article published in Broadview magazine, stating that part of his response took into consideration the discernments by members that were had during the previous executive meeting. It was shared that the General Meeting Planning Leadership Team is considering a legal expert to explain the details of Bill 9 at the upcoming annual general meeting. It was highlighted that Week of Prayer for Christian Unity is upcoming and that there is an opportunity for ecumenical dialogue and relationship-building as organizations consider how to move forward in response to the Bill 9. Questions were raised about the practical implications for current United Church ministries. It was asked if specific questions could be furnished ahead of time to Eric so that they can be forwarded to the guest speaker at the AGM and responded to during the presentation.
 - <https://broadview.org/quebec-prayer-ban-bill-9/> (see for information)
4. **Maison Saint Columba** – Royal Orr shared that the building study is available in the SharePoint and that the previous study conducted many years ago will be provided at the next executive meeting (for comparison).

Reporting

5. **Finance and Extension Board (F&E)** – Royal Orr shared background information that has led to the proposal for creating a land trust via a Limited Partnership, a viable vehicle for communities of faith to release their trusteeship of the property to the regional council for management (UPRC).
 - a) **Presentation on Limited Partnerships** – Royal further explained the policy being proposed in fuller detail.
 - See *Policy for Church Property Transfer to a Regionally Held Vehicle (LP)* as **Appendix A**

2026-01-15_005 MOTION (R. Orr/B. Bryce) that the Conseil régional Nakonha:ka Regional Council Executive:

- 1) concur with the recommendation of the Finance and Extension Board to adopt the “Policy for Church Property Transfer to a Regionally Held Vehicle (LP)” (as presented in appendix), effective January 1, 2026. **CARRIED**

A few communities of faith were initially considered in an immediate transfer process following the adoption of the policy, but it was felt that we should carry out the initial conversations with them prior to making this official. More will be presented at the next Executive.

6. **Nominations Leadership Team** – Nathaniel McMaster highlighted his report.
 - See *NRC Nominations Report (president-elect_restructuring)* as **Appendix B**
 - a) **Restructuring the Executive** (see report)
 - b) **President-Elect** (see report)
7. **First Thirds Ministry** – Shanna Bernier shared details for the Young Adult Online Ministry Project and job description. It was highlighted that the employment contract would be renewed yearly. A structure would be implemented whereby hours worked would be submitted each month and paid up to a cap of \$300.
 - See *Online Young Adult Ministry Project job description* as **Appendix C**

2026-01-15_006 MOTION (L. Byer-de Wever/D. Ashby) that the Conseil régional Nakonha:ka Regional Council Executive approve the Online Young Adult Ministry Project job description.
CARRIED

Nurturing Social Justice and Outreach programs
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8. **Community and Justice Leadership Team** – nothing to report at this time.
 - a) **Here from the Beginning Exhibit** – Rev. Eric Hebert-Daly
 - See correspondence *c & d*

There was conversation about the challenge of getting people to attend events outside of their own communities of faith. The option of having the exhibit come back to the RC for additional display was discussed, but is complicated by the schedule the exhibit has in 2026. Furthermore, members were not convinced that the attendance would be any better overall. It was suggested that we highlight the opportunity to engage with this exhibit virtually, particularly in the month of February: <https://herefromthebeginning.ca/>

Building Communications

9. **Communications** – Aviyah Abrams
 - See *Communications Report* as **Appendix D^{EN} & D^{FR}**
10. **General Meeting Planning** – Rev. Eric Hebert-Daly shared that the theme of the AGM will be “God Knocks and Waits”. There will be a presentation on the Finding Faith survey, and a presentation providing a legal review of Bill-9.
 - a) **Celebration of Ministry/General Meetings**
 - i. March 20 - 21, 2026 – Online AGM
 - ii. June 6, 2026 – Montreal, QC (TBC)
 - iii. November 20-21, 2026 – Online Fall Meeting

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- iv. May 29, 2027 – Morin Heights, QC (TBC)
 - v. November 20, 2027 – Online Fall Meeting

New Business

- a) **Structural Review Focus Group Update** – Rev. Rosemary Lambie will share with members the 9 questions and responses to the Structural Review Focus Group survey for information.
- b) **Fundraising** (notice for discernment for future meeting) – Rev. Eric Hebert-Daly shared that there had been a request for F&E and the regional council to consider how to look at fundraising-support for Communities of Faith within the regional council.

Equity Monitor Reporting – Shanna Bernier shared the meeting progressed well from an equity standpoint; nothing to highlight as a concern.

Conclusion

The Chair declared that all business having come before this meeting of the Executive is duly completed, and that the meeting is concluded at 12:01 PM.

Closing Prayer – Nathaniel McMaster closed the meeting with a prayer.

Next meeting dates

- Thursday, February 19, online (Zoom), 9 AM – noon
- Thursday, March 19, online (Zoom), 9 AM - noon
- Thursday, April 19, online (Zoom), 9 AM - noon

Save the Dates! Nakonha:ka Upcoming Regional Council Events

- i. March 1, 2026, Rev. Florence Bukam to be covenanted at Westmount Park United Church
- ii. March 20 - 21, 2026 – Online AGM

Norman Robert Boie
Chair, President

Rev. Eric Hebert-Daly
Executive Minister

Nakonha:ka Executive Duty Roster			
Responsabilités des membres de l'exécutif pour Nakonha:ka			
	Opening Devotions / Moment de réflexion	Equity Monitor / Équipe d'équité	Closing Prayer / Prière de clôture
<i>19 February/février 2026</i>	Rev. Mark Hammond	Nathaniel McMaster	Rev. Bailey Eastwood
<i>19 March/mars 2026</i>	Erika Liang	Royal Orr	Rev. Rosemary Lambie
<i>16 April/avril 2026</i>	Rev. Florence Bukam	Rev. Virginia Wallace	Rev. Mark Hammond
<i>21 May/mai 2026</i>	Rev. Lisa Byer-de Wever, Diaconal Minister	Erika Liang	Rev. Virginia Wallace
<i>18 June/juin 2026</i>	Nathaniel McMaster	Rev. Adedeji Sunday- Akintayo	Denis Ashby

Appendices

Appendix A	Policy for Church Property Transfer to a Regionally Held Vehicle (LP)	Pages 8-10
Appendix B	NRC Nominations Report (president- elect_restructuring)	Pages 11-12
Appendix C	Online Young Adult Ministry Project job description	Page 13
Appendix D ^{EN}	Communications Report EN	Pages 14-16
Appendix D ^{FR}	Communications Report FR	Page 17-19

Appendix A

Policy for Church Property Transfer to a regionally held vehicle (LP)
Conseil régional Nakonha:ka Regional Council (CrNRC) &
The Finance & Extension Board (F&E)
 January 2026

Process SummaryInformation Gathering and Regional Council Decision to Trigger ProcessContribution Agreement with COF Trustees and CrNRCCrNRC Approval to establish LP and Transfer of PropertyLimited Partnership AgreementProperty ManagementAnnual Reviews**Information Gathering and preliminary Regional Council Decision**

There will be an Information gathering phase and a discussion with the COF who has expressed a desire to move property (usually the Church Building and lot) from the Trustees, either (a) to a Regionally held vehicle (such as a LP) or (b) sell the property. There will be discussions around the viability of the Ministry.

Information gathered may include financial statements, preliminary property information, current ministry plan.

This information would form the basis upon which a preliminary decision is made to proceed and which direction it will take. From the time of that decisions by CrNRC, the F&E is vested with full Commission powers of CrNRC to implement the conclude the process described below for such a transfer to a Regionally held vehicle or to see to the sale of the property under the usual process.

Responsibility: F&E Property, Finance, Region Support Minister. Decision by CrNRC Executive.

Contribution**Agreement**

F&E will negotiate with the COF Trustees and present a proposed **Contribution Agreement** along with all the terms and conditions of said agreement to the COF. If it is an outside sale, then it will follow the Manual and Regional policy

The Council and Trustees of the COF, as governing body, (as well, it is recommended the COF be involved via a congregation meeting) will act on this Contribution Agreement proposal by means of a Motion.

The Motion will instruct the Trustees of the COF to transfer the COF property to a LP (or other regionally held vehicle) under the Terms and Conditions proposed. This transfer will include property and related property assets and liabilities (leases, debt instruments such as loans, mortgages, bonds payable etc.). It will not include investments, cash or other assets held by the COF. It may also include provision for rental occupation by the COF and an allowance for other ministry expenses and any sharing with the COF for operating income and/or sales proceeds in the future.

Responsibility: F&E, COF Trustees

Approval to Establish LP

Motion : F&E, acting as a commission of the CrNRC, will act on the COF decision and establish for the CrNRC a **LP (or other Regionally held vehicle)** for the purpose of holding the real property of the **COF and implementing the transfer of the COF property.**

Furthermore, it will instruct the documentation including the requirements of establishing the UPRC as Property Manager for the purposes of financial management of revenues, expenses and determination of profit sharing as per the LP agreement.

As well the documentation will describe the responsibilities of the Property Manager for leasing, property improvements, operations and maintenance, and building security and will provide exclusivity to UPRC and its authorized sub-contractors.

The UPRC, as Property Manager, will be under contract with the LP.

Responsibility: F&E and UPRC

LP Contract and documentation

F&E, jointly with UPRC if appropriate, will obtain legal services to establish the LP Contact and related documentation.

This documentation to describe, amongst other elements, Parties involved, Purpose, Capitalization, Profit and Loss Distribution, Management and Responsibilities, Liabilities and Indemnification, Duration and Termination, Withdrawal or Addition of Partners and possible later Trust conversion and investment partners, Dispute Resolution, Confidentiality and governing law, signature and binding nature, and including in particular ,an appropriate entity to be General Partner, the precise property covered and any other assets or liabilities included, UPRC role as initial Property Manager, and profit-sharing.

Responsibility: F&E, UPRC

Property Management

The LP, with the approval of F&E, will establish the Property Management contract with UPRC.

The UPRC will assume Property Management for, leasing, operations and maintenance, building security, financial management and insurance.

The UPRC will determine if operating loans are required and negotiate the terms and conditions with the LP and F&E as potential primary lender.

Responsibility: LP, UPRC, F&E

Future Structuring

The Commission powers of F&E extend to further transactions involving the limited partnership interests, their transfer possibly to a Trust or sale and the involvement of other partners and the ultimate management of such investments.

Annual Review

An annual review will be conducted by the LP to determine the viability of the continued holding of the Property. Recommendations will be presented to F&E for appropriate action.

Responsibility: LP and F&E (as Commission of CrNRC)

An annual review of the COF will be conducted to determine the viability of the Ministry.

Responsibility: CrNRC (not delegated to F&E)

Appendix B



**Nominations Leadership Team
Report to the Meeting of the Regional Council
Saturday, November 15, 2025**

Over the course of the past six months, the Nominations Leadership Team has been searching for a nominee to fill the role of president-elect of the Nakonha:ka Regional Council. Despite efforts to recruit from various corners of the Regional Council and conversations with more than ten possible candidates—lay and ordained, all of whom expressed varying levels of interest—no one possessing both the willingness and the gifts and skills has been identified. For one reason or another, everyone we approached eventually determined that they would currently be unable to take on such a role.

At the same time, we have been working to discern a way forward for the Regional Council, specifically as regards the place and composition of its executive body. These two issues are interconnected. Despite being one of the smallest regional councils in terms of the number of communities of faith represented, Nakonha:ka has the largest executive body of any regional council in the United Church of Canada, currently comprising 19 voting members and 5 non-voting, corresponding members.

We are therefore faced with an increasingly inefficient governance structure—but it is important to keep in mind that this is by no means a criticism of those who serve in leadership positions, all of whom bring valuable experience and contribute generously of their time, energy, and expertise to the successful administration of the Regional Council and thereby to the proclamation of the Good News of Jesus Christ to a world in desperate need.

Nevertheless, it is clear that our current model is unsustainable. Finding qualified individuals to fill the various elected roles will likely only become more difficult. Moreover, it is generally felt that the Regional Council could benefit from a more thoroughly integrated government, one in which decisions are made collaboratively and with a wholistic understanding of their effects.

We believe strongly that a critical element of our mandate, indeed our Christian responsibility, is to strengthen the ability of the Regional Council to withstand challenging times so that it might continue both to fulfill both its administrative obligations and remain faithful to its Christian calling. By taking the necessary initiative now to explore best practices, identify what works well, and implement positive changes where obstacles persist, we hope to ensure a profitable present and a viable future. Good governance *is* good witness.

To that end, we have drafted three general proposals and an example of how these proposals might be implemented. They are as follows:

1. That the size of the executive body of the Nakonha:ka Regional Council be reduced;
2. That the members of said executive body be elected by and from among the members of the Regional Council;
3. That any officers, as such, of said executive body be elected by and from among its members for a term determined by the executive.

What would these proposals accomplish?

It is our hope that these proposals would, first, streamline the nominations and election process and, second, better integrate the work of the various leadership teams with the mission and vision of the Regional Council as a whole.

What form might this take?

Below we offer a possibility based on, although not identical to, the form of the executive body of the East Central Ontario Regional Council.

The current Executive would be replaced by an executive body consisting of 11 voting members: 10 members-at-large plus the executive minister, who is automatically a voting member as required by the *Manual* (§C.1.4). Any staff of the Regional Council would be non-voting, corresponding members of said executive body. Likewise, the treasurer would be a non-voting, corresponding member.

The 10 voting members-at-large would be elected by the Regional Council for staggered three-year terms. The president would be elected by the executive body from among its members for a fixed term, perhaps only one year. While we use the term “president” to indicate that person to whom certain authorities of chairmanship are delegated (such as presiding at meetings), the role of the president as representative of the Regional Council would ideally be shared between all members of the executive body.

Each member-at-large would be appointed to serve as a representative to, although necessarily the chair of, one of the eight leadership teams (First Third Ministries, Granting and Enabling, Justice and Community Ministry, Licensed Lay Worship Leaders, Nominations, Pastoral Relations, Planning Regional Gatherings, Property and Finance), the Living into Right Relations Leadership Circle, and the board of La Table des ministères en français.

How do we proceed?

The Nominations Leadership Team is currently inviting feedback from the members of the Executive and the members of the Regional Council. Upon review of this feedback, we hope to bring a motion to a vote of the Regional Council at its meeting in June, 2026.

Appendix C**Young Adult Online Ministry Project – Job Description**

Background/Rationale: Following a consultation with participants at a Nakonha:ka Regional Council young adult retreat in September 2025, it was determined that there is a need for the community of 18–35-year-olds to have more frequent and consistent opportunities for gathering and pastoral care.

Project Proposal: Under the leadership of a part time coordinator, and reporting to and supported by the First-Third Minister, offer a monthly online meeting for United Church affiliated young adults in the Conseil régional Nakonha:ka Regional Council. This monthly meeting would take place on a Sunday evening (or at another time chosen by the community) and include elements of Worship, Christian education, and pastoral listening/care.

Coordinator Job Description:

- The coordinator would work approximately 10-12 hours a month.
- They would plan a monthly online gathering of approximately 2 hours and prepare the content of the gathering.
- They would communicate and promote this ministry through Regional Council communication channels, on social media, and through direct invitation to young adults.
- They would create an ongoing communication forum or other online space for continued conversation/support.
- They could be a liaison with the First-Third Leadership team and other relevant young adult ministries such as St. Martha's Chapel.

Required Skills:

- Strong communication and organizational skills
- Strong grasp of current online landscape vis-a-vie young adult usage
- Bilingualism fr/en.
- Experience leading UCC ministry programming

Appendix D^{EN}

2026-01-14 Communications Report to the Executive (submitted by Aviyah Abrams)

Facebook and Instagram:

Upcoming segments and materials for the desolate CrNRC Environment Network-Réseau écologique and Fierté et Ami.e.s/Pride and Friends pages will be available later in January 2026. If you have content ideas for these, please send them my way, as well as for the already existing “Tools for your CoFs”, “Thursdays in Black”, and “Feel Good Fridays” segments. The more we have pertinent and frequent postings, the more traction we get on social media. I’m currently working on a database on Notebook in order to make the social media posting process faster and regular.

Website:

Site visits have gone down, as expected for the time period. In the views by page title and screen class square, you will notice the page “404 Not Found”. It is the page about Bursaries, which I deactivated while waiting for updated material, which will be provided later this month.

COMMUNICATIONS ANALYSIS

Email Analytics/Update on the newsletter

The chart below shows the detailed list of communications that were emailed out between mid-November 2025 and mid-January 2026. The open rate (between 61.08% and 63.95%) was above average for Faith-based organizations in December 2025 (between 44.24% and 55.71% according to AI Overview), and at the average or below average in January 2026 (55.71% according to AI Overview and our open rate varying between 43.13% and 56.77% for the same period). The lower open rate for this week could be attributed to the fact that the emails are freshly sent out, so I am expecting a higher open rate as the week progresses.

Send date	Message	Subject	Sends	Open %	Click %	Bounce %	Revoked %
Jan 14, 2026	Newsletter / Infolettre 2026-01-14	Newsletter / Infolettre 2026-01-14	466	43.13	14.59	0.00	0.00
Jan 13, 2026	When a Health Emergency Affects Your Ministry	When a Health Emergency Affects Your Ministry/Qua...	465	50.75	1.08	0.00	0.00
Jan 12, 2026	URR Newsletter 2026-01-12	URR Newsletter 2026-01-12-Infolettre du Cercle Vik...	465	56.77	14.19	0.00	0.00
Jan 8, 2026	Mission and Service Transfer Deadline	Mission and Service Transfer Deadline / Date limite p...	466	55.36	1.50	0.21	0.00
Jan 5, 2026	Toward 2035 Announcement	Toward 2035 Announcement / Communiqué pour Di...	466	63.95	7.08	0.21	0.00
Dec 17, 2025	Newsletter / Infolettre 2025-12-17	Newsletter / Infolettre 2025-12-17	467	63.38	21.84	0.21	0.00

This month, I’m sending more frequent, topic-based emails (So far: Toward 2035 Announcement, Mission and Service Transfer Deadline and When a Health Emergency Affects Your Ministry). I’m hoping that it will help forward important information in a clearer, easy to save and act-upon way.

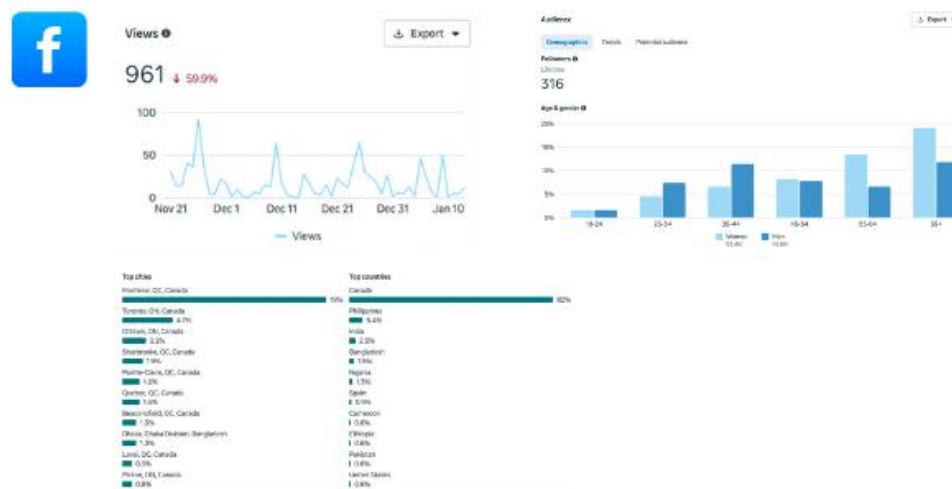
The other change I'm implementing, as a try-out for the month, is creating thematic newsletters in order to encourage Cofs to share their news. One newsletter in, this new way seems to have somewhat of a rallying effect: I was able to share updates from Street Patrol (St. Lambert United Church), Maison Saint Columba, as well as an independent letter of opinion. In the past year, asking Cofs to share general news brought no result. I'm also hoping to create more conversations, and maybe encourage a sense of belonging, if people feel they're working around common causes, or if they feel inspired in their own Cofs from seeing what others are doing.

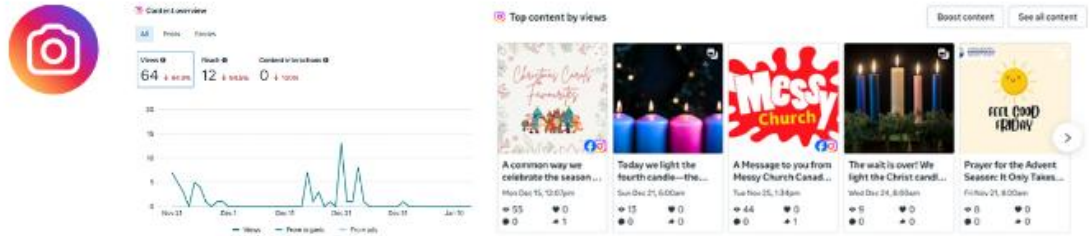
The newsletter's sections were designed in a way that reflects Nakonha:ka's Regional Council strategic plan. As I was looking for content to fill up all the sections and couldn't find anything new that was relevant (and didn't receive new content from team leaders (which is understandable, as we all are under time constraints), I first turned to news (specially for the justice and climate sections), and to volunteer ideas and petitions. But without relevant content, why artificially maintaining these sections? And if the newsletter is cluttered with unnecessary content, why would people bother to read it?

For the moment, I cut out the sections about Justice, Climate, and Indigenous Pathways (now in its second year of having an independent newsletter (LIRR Newsletter). I also temporarily cut out the Common Good section until the newsletter before the next grants deadline, since no new content is needed for it at the moment. I think the thought of reflecting the strategic plan in the newsletter makes sense, as long as the goal behind this decision doesn't muddle the intent of a newsletter. Another question is, what mode of communication can best serve the strategic plan?

I believe that a larger conversation about communications is crucial, specially as we strategize toward 2035. I look forward to any comments, suggestions, and discussions on that matter.

Social Media and Web Site Analytics (mid-November 2025 to mid-January 2026)





Active users, mid-November 2025 to mid-January 2026

Website

Overview Report

Export PDF Report

Last 30 days: December 15 - January 13, 2026



Top 10 Referrals

Rank	Referral Source	Views
1	united-church.ca	11
2	static.teamwork.office.net	9
3	fr.facebook.com	7
4	ca.search.yahoo.com	3
5	et.ennock.com	3
6	egtheatre.ca	3
7	facebook.com	3
8	bedfordparishcharge.com	2
9	dot4mail.com	0
10	facebook.com	0
Total / Average		41

Views by Page title and screen class

Page Title and Screen Class	Views
Nakhonaka Region 13 Regional Co...	229
404 Not Found Nakhonaka Region ...	89
Past Events from November 12, 202...	76
Archives Nakhonaka Region 13	73
Events from May 25, 2019 - Novem...	72
Student Associations Nakhonaka R...	52
Events for May 2025 - Technology ...	48

Appendix D^{FR}**2026-01-14 Rapport de communication soumis au Conseil exécutif (présenté par Aviyah Abrams)****Facebook et Instagram :**

Les prochains segments et contenus pour les pages CrNRC Environment Network-Réseau écologique et Fierté et Ami.e.s/Pride and Friends seront disponibles plus tard en janvier 2026. Si vous avez des idées de contenu pour ces pages, n'hésitez pas à me les envoyer, ainsi que pour les sections déjà existantes: « Outils pour vos Communautés de foi », « Jeudis en noir » et « Vendredis feel good ». Plus nous publions de messages pertinents et fréquents, plus nous gagnons en popularité sur les réseaux sociaux. Je travaille actuellement sur une base de données sur Notebook afin de rendre le processus de publication sur les réseaux sociaux plus rapide et plus régulier.

Site web :

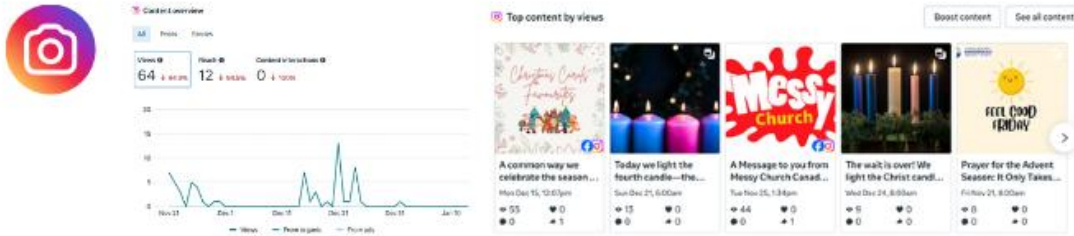
Le nombre de visites sur le site a diminué, comme prévu pour cette période. Dans les vues par titre de page et par classe d'écran, vous remarquerez la page « 404 Not Found ». Il s'agit de la page consacrée aux bourses, que j'ai désactivée en attendant la mise à jour du contenu, qui sera fournie plus tard ce mois-ci.

ANALYSE DES COMMUNICATIONS**Analyse des courriels/Mise à jour sur l'infolettre**

Le tableau ci-dessous présente la liste détaillée des communications envoyées par courriel entre la mi-novembre 2025 et la mi-janvier 2026. Le taux d'ouverture (entre 61,08 % et 63,95 %) était supérieur à la moyenne des organisations confessionnelles en décembre 2025 (entre 44,24 % et 55,71 % selon AI Overview) et dans la moyenne ou en dessous de la moyenne en janvier 2026 (55,71 % selon AI Overview et notre taux d'ouverture variant entre 43,13 % et 56,77 % pour la même période). Le taux d'ouverture plus faible de cette semaine pourrait s'expliquer par le fait que les courriels viennent d'être envoyés. Je m'attends donc à un taux d'ouverture plus élevé au fur et à mesure que la semaine avancera.

Sent date	Message	Subject	Sends	Open %	Click %	Bounce %	Revoked %
Jan 14, 2026	Newsletter / Infolettre 2026-01-14	Newsletter / Infolettre 2026-01-14	466	43.13	14.59	0.00	0.00
Jan 13, 2026	When a Health Emergency Affects Your Ministry	When a Health Emergency Affects Your Ministry/Qua...	465	50.75	1.08	0.00	0.00
Jan 12, 2026	URR Newsletter-2026-01-12	URR Newsletter-2026-01-12-Infolettre du Cercle Vivr...	465	56.77	14.19	0.00	0.00
Jan 8, 2026	Mission and Service Transfer Deadline	Mission and Service Transfer Deadline / Date limite p...	466	55.36	1.50	0.21	0.00
Jan 5, 2026	Toward 2035 Announcement	Toward 2035 Announcement / Communiqué pour Dir...	466	63.95	7.08	0.21	0.00
Dec 17, 2025	Newsletter / Infolettre 2025-12-17	Newsletter / Infolettre 2025-12-17	467	63.38	21.84	0.21	0.00

Ce mois-ci, j'envoie plus fréquemment des courriels, et ceux-ci portent sur des thèmes spécifiques (jusqu'à présent : annonce « Vers 2035 », date limite pour le transfert de Mission et service, et « Quand une urgence sanitaire affecte votre ministère »). J'espère que cela permettra la transmission des informations importantes de manière plus claire, plus facile à enregistrer et à mettre en œuvre.



Utilisateurs actifs, mi-novembre 2025 à mi-janvier 2026

Website

Overview Report

Export PDF Report

Last 30 days: December 15 - January 13, 2026

Metric	Value	Change vs. Previous 30 Days
Sessions	2,906	↓ 28%
Pageviews	3,124	↓ 30%
Avg. Session Duration	3s	↓ 46%
Bounce Rate	95.6%	↑ 7%

Top 10 Referrals

Referral Source	Views
united-church.ca	11
static.teams.office.net	8
fb.facebook.com	7
ca.search.yahoo.com	3
et1.emoke.com	3
eghsnw.ca	3
facebook.com	3
bedfordpastorcharge.com	2
detekmail.com	0
fb.facebook.com	0
Total / Average	41

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS	VIEWS
Nakhonhaka Region 13 Regional Co...	229
404 Not Found Nakhonhaka Region ...	89
Past Events from November 12, 202...	76
Archives Nakhonhaka Region 13	73
Events from May 25, 2019 – Novem...	72
Student Associations Nakhonhaka R...	52
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